Chandhanarao Lingampally

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Education

Savannah College of Art and Design

Savannah, GA

MFA Design Management. GPA 3.8

Aug 2025

(Innovation, Strategic Management, Design Research, Creative Leadership, and Project Implementation)

Jawaharlal Nehru Architecture and Fine Arts University

Hyderabad, India

B. Design in Interior Design. GPA 3.5.

Sep 2016- Jun 2020

Experience

SCADask Savannah, GA

Research Assistant Nov 2023 – Present

- Conducted targeted research and complex data analysis, generating actionable insights for business and design leaders.
- Developed engaging data visualizations for strategic reports, improving comprehension of complex data by 40%.
- Collaborated with cross-functional teams to align research objectives, resulting in a 25% increase in project efficiency.

SCADpro x The Coca-Cola Company

Savannah, GA

Research Lead

Mar 2024 - May 2024

(SCADpro is a collaborative design studio that connects current and future art and design professionals with business leaders to find creative and inventive solutions to real-world challenges.)

- Redesigned café concept for major retail chain, incorporating a modular system for flexible layouts across various store sizes.
- Developed customer-centric design catering to four distinct personas, enhancing overall customer experience.
- Introduced innovative features including simplified kiosk ordering, cart table, and service tray to improve efficiency.
- Created comprehensive branding with sustainable packaging, in-store signage, and mascot to increase engagement.

Ameya Design Pvt. Ltd.

Savannah, GA

Interior Designer

Jul 2020 - May 2023

- Led design teams for multiple architectural and interior projects, overseeing all phases from concept to completion, resulting in a 20% increase in project efficiency.
- Integrated cutting-edge design materials and technologies into projects, enhancing innovative outputs and contributing to a 15% rise in positive client feedback.
- Ensured high client satisfaction at healthcare facilities by meticulously organizing and monitoring project deliverables, resulting in a 95% first-time design approval rate from both principal architects and clients.
- Managed planning, design, and execution of high-end residential projects, including kitchen remodels, aligning closely with client specifications and expectations, achieving a 30% increase in client referrals.

Homely Fit

Hyderabad, India

Franchise Owner/Manager

Mar 2020 – Dec 2022

- Established hybrid health café, personalizing meal plans for diverse dietary needs, achieving 95% customer satisfaction.
- Managed financial operations and implemented marketing initiatives, driving a 30% sales increase within six months.

Skills & Interests

Technical Skills: AutoCAD, SketchUp, V-Ray, Photoshop, Figma, InDesign, MS Office, Notion, Miro, Google Analytics, Adobe **Certifications:** Lextant Design Research & Insight Translation

Competencies: Strategic Problem-Solving, Data Analytics & AI, Cross-Functional Collaboration, Leadership & Talent Development, Adaptability & Resilience, Project Management, Innovation & Creativity, Effective Communication, Customer-Centric Approach