

Chandhanarao Lingampally

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Education

Savannah College of Art and Design Savannah, GA
MFA Design Management. GPA 3.8 Aug 2025
(Innovation, Strategic Management, Design Research, Creative Leadership, and Project Implementation)

Jawaharlal Nehru Architecture and Fine Arts University Hyderabad, India
B. Design in Interior Design. GPA 3.5. Sep 2016– Jun 2020

Experience

SCADask Savannah, GA
Research Assistant Nov 2023 – Present

- Conducted targeted research and complex data analysis, generating actionable insights for business and design leaders.
- Developed engaging data visualizations for strategic reports, improving comprehension of complex data by 40%.
- Collaborated with cross-functional teams to align research objectives, resulting in a 25% increase in project efficiency.

SCADpro x CBS Sports Network Savannah, GA
Project Manager Sep 2024 – Nov 2024

(SCADpro is a collaborative design studio connecting current and future art and design professionals with business leaders to solve real-world challenges.)

- Reimagined the office space to encourage an immersive and inclusive work environment, enhancing employee engagement and client experience through strategic spatial planning and brand integration.
- Led a cross-disciplinary team to research brand identity, industry trends, and design precedents for informed decision-making.
- Developed data-driven recommendations by analyzing user behavior, conducting competitive research, and applying design thinking methodologies to ensure solutions were both innovative and functional.

SCADpro x The Coca-Cola Company Savannah, GA
Research Lead Mar 2024 – May 2024

- Redesigned café concept for major retail chain, incorporating a modular system for flexible layouts across various store sizes.
- Developed customer-centric design catering to four distinct personas, enhancing overall customer experience.
- Introduced innovative features including simplified kiosk ordering, a cart table, and a service tray to improve efficiency.
- Created a cohesive brand identity with sustainable packaging, in-store signage, and a mascot to increase engagement.

Ameya Design Pvt. Ltd. Savannah, GA
Interior Designer Jul 2020 – May 2023

- Led design teams from concept to completion, resulting in a 20% increase in project efficiency.
- Integrated cutting-edge design materials and technologies contributing to a 15% rise in positive client feedback.
- Achieved 95% first-time design approval rate by meticulously organizing and monitoring project deliverables.

Homely Fit Hyderabad, India
Franchise Owner/Manager Mar 2020 – Dec 2022

- Established hybrid health café, personalizing meal plans for diverse dietary needs, achieving 95% customer satisfaction.
- Managed financial operations and implemented marketing initiatives, driving a 30% sales increase within six months.

Skills & Interests

Technical Skills: AutoCAD, SketchUp, V-Ray, Photoshop, Figma, InDesign, MS Office, Notion, Miro, Google Analytics, Adobe, Gen AI

Certifications: Lextant Design Research & Insight Translation

Competencies: Problem-Solving, Data Analytics & AI, Cross-Functional Collaboration, Leadership & Talent Development, Curiosity, Adaptability & Resilience, Project Management, Innovation & Creativity, Effective Communication, Customer-Centric Approach